

As well as offering a bespoke, upon request service, we have created some services that we know, from our experience, can provide the support you need.

For families moving to Switzerland or with children starting school

	What's included		
Package	60 min. online consulting session or Q&A session with a local Swiss school expert	Written summary with an overview of available options to help you find the right match for your child	School Communication with admission representatives. regarding the registration and application process.
<p>Discovery- for those who are at the discovery stage of the School system Also ideal for returning customers who need more guidance.</p> <p>CHF 180-220</p>	X		
<p>Research & recommend: The <i>move is on</i> and it is time for you to plan.</p> <p><i>Also suitable for already settled parents with children starting school now or staying longer than planned</i></p> <p>CHF 220-280</p>	X	X	
<p>And our most comprehensive and most popular service</p>			
<p>Empower: We are with you every step of the way</p> <p>This package adds real value for relocating families as gathering information from the relevant schools and education authorities can be an extremely time-consuming process.</p> <p>CHF 480</p>	X	X	X

Our Educational Support Services - For Parents

For settled families

With well over 13 pathways into university from public school alone, trying to identify the right option for your child can seem daunting. As well as offering a bespoke, upon request service, we have created some services that we know, from our experience, will provide the support you need.

	What's included	
<p>Discovery- For those who are at the discovery stage of the School system ideal for families living here with a child just about to start school or change to local school CHF 180-220</p>	<p>50 min. online information or Q&A session with a local Swiss school expert</p>	
<p>Subject matter Bespoke For families with specific needs, we offer a 1-1 advice and guidance service. We cover a range of topics such as addressing teachers concerns, communicating with the school and other ins school challenges. CHF 220</p>	<p>60 min. initial conversation with a local Swiss school expert.</p>	
<p>School transitions and pathways From Gymnasium to Berufsmatura to A-levels: Whether you have children at local school or a private bilingual or international school, making sense of the various pathways and options in higher education is not an easy task.</p> <p>We support parents who need help with identifying the myriad of private and public-school options beyond <i>primary school and help you to find the right pathway for your child.</i> CHF 180-220</p>	<p>50 min. online information or Q&A session with a local Swiss school expert</p> 	<p>Written summary with recommendations and <i>an</i> overview of available private and public pathways and options.</p>

Supporting your global staff

How you support your international employees may be changing but are the needs of your international-based employees?

An ever-growing number of companies are phasing out full ex-pat packages with benefits such as private schooling and transitioning to a local approach, but with almost half of all international assignees accompanied by a dependent family, **education integration is an issue that global companies cannot ignore.**

Why education support is so important for your successful hires

Helping your employees and their families integrate is essential for a successful hire and a long-term tenure.

The best way to “localise” your employee is arguably by helping them to settle their children in school life quickly.

Unfortunately, there is a **notable absence of support to help families navigate the educational landscape** and sourcing schools in their new country.

Relocation agencies may offer high-level information on the Swiss education system; however, they primarily focus on international schools and have little detailed knowledge about all the options available.

Parents frequently turn to us because they feel they are left struggling to find meaningful information about local and alternative schooling options.



A recent BBC report identified educational costs as the biggest obstacle for relocation.

“That’s a challenge not only for the expatriate but also for HR professionals because they still need to attract foreign talent and find ways to keep them.”

Sébastien Deschamps ExpatsFinder's founder

Why work with us?

With over 10 years of experience working with international companies and incoming ex-pat families, we know that family issues consistently top the list of leading reasons for assignee failure.

Engaging a local specialist to provide insight into the education options in Switzerland will significantly reduce the overall stress of relocation for your global assignee and family.

The happier the family is, the longer the retention and the greater the success of your employee.

How we can work together

As well as offering guidance for the onboarding and integration of new staff, we also offer ongoing support for settled employees who are transitioning through the school system.

From in-company seminars and webinars to 1-1 support packages for employees, we offer fully customized Education packages to suit your employment targets and business culture.

Our packages

We help companies prepare their new employees and their families for relocation to or within Switzerland

- **As a corporate referral**
You simply include information about us in your relocation packet. In this case, your employee contacts us directly to engage our services”
- **As compensated employee benefit**
These range from in-company presentations and webinars to 1:1 support packages

In-company Presentations / Webinars for all staff

From setting expectations for the school year ahead and its challenges, to navigating the school calendar, we offer subject based presentations in company / virtual.

Past seminars/webinars:

- Navigating the Swiss school system
- Pathways after primary school
- Hidden curriculum: The Swiss school culture
- Starting school in Switzerland

*“The feedback from participants: 5/5 !
Thank you for presenting at our Google headquarters!”*
Janina, Spouses of Googlers/Spooglers, Zürich

*“ Our parents got so much out of your webinar -
thank you very much for your excellent
presentation and for taking the time to answer all
questions!”*
Anna, parents Mentoring Program Johnson&Johnson

1-1 Support packages for employees:

Local plus education starter package

The Comprehensive option is ideal to support incoming staff before and after their arrival. This package adds real value for relocating families as gathering information from the relevant schools and education authorities can be an extremely time-consuming process

Ongoing employee support

Support for onboarding staff usually ends, once the assignee and the family are settled. However, often questions or issues with school emerge at a later stage.

Employees benefit from

- Support and guidance on available state and private school options prior to relocation
- An overview of the available options with the relocating family.
- Help to liaise with the selected school/s or local school authorities regarding the registration and application process.

Employees benefit from

- Ongoing advice and guidance to address ad-hoc problems

Our clients

From working directly with parents find the right schools for their family to supporting international companies as they onboard their new international placement, our clients share the same goal- a successful integration into a new life in Switzerland. Working with parents from Google, MSD, Johnson & Johnson, Biogen, Roche, Novartis, Glencore, Lonza, UBS, Credit Suisse and many other expat communities, we help them achieve this by supporting their family as they decide upon and settle into their new school life.

'I will definitely recommend your services to any parents deciding on schools for their children. I wish you had been around when we moved to Switzerland as we tried local, bilingual, and international with our 2 oldest children!'

Karen, Zug

Client stories

Integrating older children

When we arrived in Switzerland, our then 7 and 9-year-old daughters had already been to schools in Great Britain and the Netherlands for 3 and five years, respectively. This obviously means that they were well past Kindergarten age and got thrown into the Swiss school system mid primary.

We knew that we wanted to be part of the local community, have local friends, introduce the girls to a second language and that Switzerland was going to be our home for the foreseeable future so we selected to send the girls to the local school route. We obviously knew nothing about the local system, only that it is totally different from what we were used to!

This is when we engaged the services of Stefanie. She was a good-sent! Stefanie helped us to find a local school that offered a good German programme and had some experience with integrating older children.

(Alice, Cham)



There are many ways to Rome

We moved here with 3 children. The oldest age 7, our daughter age 5 and the youngest age 3. Since we didn't want to throw them straightaway in the local school system, we started with international school. After 2 years, we decided to change, and my oldest son started in the local Swiss school at the age of 9. As we have gone through the system we have confronted some of the urban myths like „your child will be rejected“ and then you get there and realize that it is not like that and that there are some great opportunities. The difficulty is knowing about them. This is where someone like Stefanie with knowledge of all the different options is priceless!

Tammy, Zug

Why us?

We help families, like yours, find the best schooling for their children, every day.

With almost ten years of helping families, we will help you navigate the Swiss education system and make the right decision for your children's education.

You will always receive independent advice, tailored to meet your family needs.

As we are not affiliated with or paid by any schools, we promise that you will always receive unbiased, independent guidance that suits your family's needs. We are proud to be the only independent school consultancy in the German-speaking part of Switzerland!

Our network becomes your network.

With our extensive first-hand knowledge of both the public and private school system, we have contacts across the Swiss education authorities and schools, which means we can help you find the right school, the right educational support you are looking for.

We know local so you will learn about all the school options available.

There are a lot of relocation agencies and consultants who specialise in finding a private fee-paying school. Unfortunately, these can be unfamiliar with how the local system and the sometimes-complex processes required in finding the right school. By choosing us, we will ensure that you have the complete information you need to make an informed choice that is right for your family.

You can have ongoing support throughout your child's school life- as and when you need it.

You will find most assistance that comes with your school placement is usually offered as a one-off service, yet ex-pat families with children in Swiss state schools have a strong need for ongoing support with school matters. We offer packages that combine information & guidance on school options with ongoing support.

Our support is tailored to your family's needs.

We offer one-off packages, as well as ongoing support, to help your family beyond the settling-in phase and make your educational journey a smooth one.

We are international.

Our clients have arrived in Switzerland from over 10 countries. As well as guiding families on the pathways in the Swiss school system, we know that many families look for international options for when it's time to go to University, so we also offer guidance on the entry requirements for universities abroad.

About us

Stefanie Busse, Founder

Educational Consultant, public speaker and school teacher

The combination of my background as a professional interpreter and schoolteacher in both Swiss public and private schools and being a parent that has moved internationally has not only given me valuable insights into the Swiss education sector, but also a passion to help international families settle into their new school life.

Schooling is a crucial topic for Expat parents. The challenges I saw parents face as they tried to make sense of different school systems and struggled to get meaningful information about available schooling options resonated with my own experiences as an Expat mother to school-aged children. It also inspired to me create Swiss Education Consulting nearly ten years ago, in 2012.



Swiss Education Consulting – at a glance

- 10 years as Education Consultant supporting families and companies in Switzerland
- Established Education consultant with a wide network among Swiss education authorities and schools.
- Qualified teacher with 20 years' teaching experience.
- Certified interpreter and translator for German, English, and Spanish.
- Educational speaker

It gives me immense pleasure to help many parents to navigate their new host country and to gain a better understanding of the Swiss school system.”